

Education Meeting

2/9/2021

6:30 PM

Zoom

Meeting called by: Jan Carron

Note Taker: Waneta Parmenter

Attendees: Jan Carron, Joe Walker, Cindy Platzner, Teri Scheer, Anne Schappe, Zack Blair, Mary Medina, Kevin Lynch, Kevin Menard, Maureen Walmsley, Waneta Parmenter

Please read: Education and Outreach Committee Mission Statement proposal
Education and Outreach Committee Goals

Minutes

Agenda item 1: Discuss and agree on proposed Mission Statement and Goals

Discussion:

1. Education Committee Mission Statement
 - o The proposed Mission statement were reviewed & discussed
2. Education Committee Goals
 - o The proposed goals were reviewed & discussed

Conclusion:

1. Mission statement is accepted, with minor change noted in the Action items
2. Determined the goals reviewed in tonight's meeting were not goals and to table for a future meeting. We will instead review the 1- and 5-year goals previously created by Justin.

Action Items:

1. Mission statement: Jan Carron will update the Mission statement removing etc from last line and replace with other
 2. Goals: Jan Carron will send out the 1- and 5-year goals previously created by Justin for review at a future meeting
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Agenda item 2: YouTube and QR code subcommittee update (Zack Blair)

Discussion:

- Subcommittee met and brainstorming; conduct sessions that generate multiple ideas. Next meeting is scheduled for next week with plans to collate ideas
- A lot of discussions being had on the QR code utilization - Self guided garden tour
- Provided an update on # of views on current YouTube videos available
- See the subcommittee meeting minutes which are published on our website for further details

Action Items: none

Agenda item 3: Dig-In Update by Jan Carron

Discussion:

- Another email was sent out recently reminding of Dig In is still open for registration
- Next year's dig in possible date is Feb 26, 2022
- Over 92 currently signed up, with 200 total spaces available
- An email was sent out to Dig In participants from last 3 year's participants
- Trial run: Jan thinks we are good on that and Maureen has volunteered to assist if a trial run is needed

Action Items: none

Agenda item 4: Other possible education events 2021

Discussion:

1. Planning for other possible education events for 2020
 - Before planning, research community needs to identify what has been well received by the public and main interests ie..hot spots of the public, what they want to learn
Possible ways to identify public interest:
 - Recommendation we check with Justin as he may have this information
 - Possibly do a public survey; a survey with the dig in may be planned we can use
2. Discussed team awareness on previous education will aide in planning for future courses
Request those involved with prior education to provide this committee with information on what has previously been well received by the public with good participation
 - Those previously involved with the library classes are asked to provide information on what classes and attendance for each.
 - i. Cindy stated the library classes were of interest to both beginning and experienced gardeners attended
 - ii. Group would like to know what courses we offered through the library, and # of participants

- Those previously involved with Boys & Girls club are asked to provide information on what classes were held and attendance of each.
3. Topics of interests and delivery methods were discussed
- Starting seeds, growing greens
 - Garden Tours
 - Create a document what we can provide before we approach organizations
 - What to plant in your yard to attract pollinators – do we create a video?

Discussion on possible method to reach new people: go after people such as participate in a garden tour and at that tour let them know what we offer.

- Concern was raised this may not be well received by the organization giving the garden tour.
- Timing of class may dictate the education topic
 - For example, if we create a class for fall 2021, we should focus on what is important in the garden for fall
 - Examples: garden cleanup; planning for spring
- Proposal: create an educational flyer to be available for the plant sale

Conclusion: none at this meeting, to be continued at a future meeting

Action Items:

1. Waneta will reach out to Justin on what are the current public hot spots – looking toward fall education
2. Those who have history with prior classes, please share Class description and # of participants
 - Cindy: Library classes
 - Joe: Boys & Girls club

Agenda item 5: Further subdivision of the Education Committee

Jan asked we consider the following focus for subcommittees and volunteers to lead in addition to the current subcommittee of YouTube/QR code being led by Zack:

Existing:

- YouTube/ QR code (Zack is the lead)
- Dig in

Proposed new additions:

- MG Membership Education
- Public Outreach Education

Conclusion: no volunteers for any of the new subcommittees proposed. A recommendation was raised to reach out to our membership and ask for volunteers, such as via the Monday morning email

Action Items: none

Good of the Order

As an awareness – Jan asked if the extension policies at the extension regarding covid has recently been revised

The answer is no, we must continue to limit the number of people on site

New Business

Cindy raised a proposal to creating a “Welcome spot” which would include a bulletin board;

Possible location: back of the pergola

- To include a large Welcome Sign on the Pergola facing out toward the pantry gardens, with the bulletin board on the back of the Pergola
- Idea would be to change content a couple of times of month with laminated sheets for information
- Purpose to identify
 - what the extension offers
 - What the MG offer
 - Meeting spot
- Would require approval from extension, Steering Committee, etc

Discussion: this is outside the scope of the education committee

Next meeting: March 9 @ 6:30 pm